



# WHOLE MEMBER HEALTH PARTNER FOR MANAGED CARE

Built by managed care operators for managed care operators... Tailored to the operating context of managed care organizations. Designed to drive insights and action for complex and diverse populations at the plan, community and member level...

The results? Streamlined workflow, better visibility into your members' holistic needs, and increased ability to engage them. We aim directly at improved health outcomes, higher quality scores, and reduced care costs.

## WHO WE ARE

Siftwell's hands-on, battle tested technology combines our deep experience in managed care operations and advanced analytics (including prescriptive analytics, explainable AI, and causal inference) which, combined with human input, illuminates health and social risks for members along with what actions you can take to address them. Our socioecological approach to clinical operations enablement leads to more individualized, whole-person care for members, ensuring plans can provide the right care earlier, with the resources you have, and maximize your community and benefit investments.

Our objective? Helping our partners improve the health of members and communities.

## WHAT WE DO

We've thoughtfully compiled thousands of health and social datasets which we combine with your enrollment and claims data and match against your operations. This allows us to then build – for you - proprietary and custom AI models to identify emerging risk, help close care gaps, highlight opportunities for CBO and provider network congruency, and aid you in deploying personalized outreaches and interventions. We make our partners more precise and targeted across:



### POPULATION HEALTH

Drive better health outcomes while reducing total medical expenditure by empowering your clinical operations teams with actionable insights that enable proactive, informed member engagement.



### QUALITY & CARE GAPS

Improve quality metrics and close care gaps by pinpointing members at risk of non-compliance with critical screenings and services, and receive strategic guidance to successfully engage them.



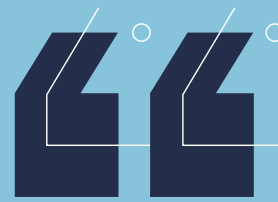
### RISK ADJUSTMENT

Ensure more effective program management and optimized revenue capture by augmenting your prospective and retrospective risk adjustment workflows with precision.



### MEMBER GROWTH & RETENTION

Grow your membership in line with plan and product goals by designing member-focused campaigns.



## TESTIMONIAL

Siftwell brings to the table the latest in AI know-how and marries that with the community health plan context we live in.

The result is they are very much not a 'predictive analytics vendor' implementing some software and then letting us have at it and figure out what to do. My experience with them has been that of an integral partner – they're an extension of our team.

**Blair Fjeseth**  
CEO of Mountain Health CO-OP

## SELECT PARTNERS & CLIENTS

